

PRIVACY NOTICE

Identity and address of the Data Controller:

The Data Controller for the personal data you provide is Jala University.

Contact information for the Department of Personal Data Protection

For any questions related to the protection of your personal data, you may contact the Department of Personal Data Protection at Jala University.

Personal data and sensitive personal data processed by "Jala University":

"Jala University" will process personal identification data, personal contact data, personal employment data, personal physical characteristics, academic personal data, financial personal data, and biometric personal data to fulfill the purposes outlined in this privacy notice. Furthermore, we inform you that, to fulfill the purposes described in this privacy notice, the following sensitive personal data requiring special protection will be processed: personal health data and ideological personal data. We inform you that the processing of such data is necessary to fulfill the obligations arising from the legal relationship between you and "Jala University," which is why your consent is exempt.

Personal data collected from minors and individuals with disabilities

We inform you that personal data collected from minors and individuals with cognitive disabilities will be collected exclusively with the consent of the parent, guardian, and/or person with parental authority to fulfill the purposes outlined in this Privacy Notice. Therefore, when providing personal data of minors, it will be understood that these are provided by the parent, guardian, and/or person with parental authority of the minor. Under no circumstances will we collect personal data from minors and/or individuals with cognitive disabilities directly.

Primary purposes

"Jala University" will process your personal data for the following primary and necessary purposes:

- To identify you and manage your academic record as a student of Jala University.
- To conduct, in the event of environmental, health, or natural contingencies, virtual classes on text, voice, and video communication platforms with storage for your academic continuity.
- To contact you through various physical and electronic communication means, including instant messaging services, email, phone calls, and text, voice, and video communication platforms with storage.
- To provide all the services and carry out all the activities necessary for academic and extracurricular development and contribute to your comprehensive education.
- To evaluate your academic and extracurricular performance.
- To disseminate knowledge of the highest ethical, scientific, technological, and professional standards.

- To grant you financial assistance, scholarships, and/or loans, if you meet the established requirements.
- To send you information about school and administrative matters.
- To create a student profile and assign a registration number.
- To identify you in the administration of exams.
- For the assignment and/or selection of residence.
- For the administration of your school stay at "Jala University."
- For the physical access administration to the facilities of "Jala University."
- For the electronic access administration to the systems and technological infrastructure of "Jala University."
- To contact your family members or third parties in case of an emergency.
- For the hiring and/or cancellation of necessary insurance.
- For the preparation of weekly, monthly, and annual reports.
- For the issuance of identifications.
- To enroll you in events and/or extracurricular activities in which you participate representing "Jala University."
- To provide medical care in case of an emergency.
- In case of being selected randomly, to conduct medical examinations to prevent and mitigate health risks.
- To recommend you to different companies for your professional internships.
- To comply with and meet our policies, internal procedures, investigations, and requirements of competent authorities that are well-founded and motivated in terms of applicable regulations.
- To comply with the obligations established by applicable regulations.

We inform you that you cannot object to "Jala University" ceasing the processing of your data for the aforementioned primary and necessary purposes, as the processing is necessary to fulfill obligations arising from the relationship between you and "Jala University."

Secondary purposes

Furthermore, if you do not object, "Jala University" will process your personal data for the following additional purposes that are not necessary for the requested service but enable and facilitate better service:

- To send you promotional information about courses, diplomas, seminars, symposia, extracurricular workshops, and events.
- To use your personal image, whether through photos and/or videos, in various physical and/or electronic media, including Jala University's official social networks and official Jala University media, for the purpose of creating informative, promotional, and/or publicity material.
- To disseminate congratulations and other celebrations and special days, as well as recognitions for outstanding achievements.
- To conduct surveys and evaluations to improve the quality of the products and services we offer.
- To create an alumni profile.
- To conduct studies on consumption habits.

- To promote academic, research, extension, sports, cultural, recreational, and social life events organized by "Jala University."
- To send you advertising and communications for marketing, telemarketing, or financial campaigns.
- To inform your family members and/or authorized third parties about your academic and extracurricular performance.
- Refusing the use of your personal data for additional purposes cannot be a reason to deny the services or products you contract or request, nor to terminate the established relationship with us.

ARCO Rights and/or Revocation of Consent

You or your legal representative may exercise any of the rights of access, rectification, cancellation, or opposition ("ARCO Rights"), as well as revoke your consent for the processing of your personal data by sending an email to the Department of Personal Data Protection.

Limitation and/or Disclosure of Your Data

You may limit the use or disclosure of your personal data by sending your request. If your request is granted, you will be registered in the exclusion list of "Jala University."

Retention of Personal Data

Jala University will process your personal data for as long as necessary to fulfill the purposes outlined in this Privacy Notice. During the duration of the legal relationship we have with you and, once it is fulfilled, for the time necessary to comply with the obligations established by the applicable regulations of Jala University's activities.

USE OF COOKIES

A "cookie" is a small data file that is transferred from a website to a computer's hard drive. "Jala University" sends cookies when you browse our site or sites where our ads appear, make purchases, request or customize information, or register for certain services. By accepting the cookies used on our site, you can grant us access to information about your browsing habits, which we can use to personalize the User's experience.

Cookies are typically classified as "session cookies" or "persistent cookies." Session cookies do not remain on the computer once the browser is closed. Persistent cookies remain on the computer until deleted or expired. Most browsers automatically accept cookies by default, but you can enable the option to reject cookies or accept them selectively by adjusting browser preferences. If you disable cookies, certain functions of our site may not be available, and some web pages may not display correctly.

Additionally, "Jala University" may use visit counters or "web beacons" (also known as tracking images or pixel tags) on some of our websites. However, we do not use them for personal identification. Visit counters are typically graphic images placed on a website to count visitors or access specific cookies. This information is used to improve our services. Visit counters typically do not collect any information beyond what your browser provides as standard in any internet communication. If cookies are disabled, the visit counter may not be able to track specific activity, but it can continue to gather information about visits from an IP address.

Changes to the Privacy Notice

"Jala University" will notify you of changes or updates to this privacy notice through relevant means.